**AGENDA**

**SD Black Arts + Culture District Advisory Committee Meeting**

**Tuesday, March 19, 2024, 6:00 PM**

**Second Chance Headquarters, 6145 Imperial Avenue, SD CA 92114**

**I. Call to Order/Roll Call**

**II. Approval of Minutes-February 20, 2024**

**III. Presentation-Media Skills Workshop**

Jerry McCormick is an Adjunct Professor at San Diego State University teaching a course in reporting, writing, editing, and producing for television. Mr. McCormick is the founding president of the San Diego Association of Black Journalists and served as its president three times. In addition, he served on the national board of the National Association of Black Journalists.

Currently he is an At-Large member of the national board of the Society of Professional Journalists. Mr. McCormick will provide helpful tools for the artists, business owners, cultural practitioners and non-profits who want to develop or improve their media strategy.

**III. Old Business**

1. SDAAMFA Call for Artists- Seeking an artist to produce a poster for

the San Diego Black Arts + Culture Music Festival deadline has closed.

**IV. New Business**

1. Recommendations for the location of Artistic Crosswalk within the district.

**V. Committee Comments/Announcements**

**VI. Adjournment**